

News Release

FOR IMMEDIATE RELEASE

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Contact: David R. Smith
CEO | Jelli Finance Co.
805-630-1190 | david@jelli.us | www.jelli.us

Jelli – A Sweet Way to Bank **Real-time Budgeting and Cash Back Rewards, Powered by Dosh**

CEDAR HILLS, Utah – Jelli Finance Co. (Jelli™) launches their digital banking platform, accessible through the JelliAPP. Jelli revolutionizes banking with real-time JelliJARS for easy budgeting and cash back with JelliCASH Rewards, [Powered by Dosh](#).

Comparable to the cash-envelope system, the JelliAPP gives users the ability to create as many JelliJARS as they need to manage their finances. These JelliJAR digital containers allow users to organize and segment their money for easy budgeting. Purchases made with the JelliCARD Visa Debit Card deliver an instant notification in the JelliAPP prompting users to select which JelliJAR to pull the funds from. In addition, paychecks received via direct deposit, can be automatically distributed among the various JelliJARS each payday, making budgeting a snap.

Qualifying purchases made with the JelliCARD earn cash back rewards through Jelli's partnership with Dosh, a card-linked offer platform. Cash back offers, with new merchants and offers added all the time, are available directly in the JelliAPP as JelliCASH Rewards, providing a great way to help Jelli users spend within their budget!

JelliJARS can be shared with friends, family and co-workers, making them ideal for group-funding projects, social events, and shared expenses (like rent or vacations with friends). The app's social feed allows users to post pictures and comments, from vacation snaps to receipts, helping them stay connected and in sync.

An updated version of the JelliAPP with JelliCASH Rewards was released on August 22, 2020.



About Jelli Finance Co.

Jelli first launched to the public in December 2019. Jelli's mission is to make banking sweet by offering easy-to-use real-time budgeting, cash back rewards, and a social platform for connecting on all money-sharing matters.

For more information on Jelli, visit www.jelli.us or see our [Press Kit](#).